



Erasmus+

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**Acronym:** GreenPosts

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**Project holder:** Croatian Post Inc.

**Project partners:** Bulgarian Posts Plc, – ELTA – Hellenic Post, Cyprus Post and Future Needs Management Consulting Ltd

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24 months

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PROJECT

# GreenPosts

„Green Skills & Practices for Postal Services to implement the European Green Deal“



Erasmus+ program, Key Activity 2: Strategic Partnerships.

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## About the project

Climate change is an increasing threat to the survival of man and the world. The European Green Deal proposes a number of measures to strengthen the EU's resilience and transform it into a modern, efficient and competitive economy. The Erasmus+ project GreenPosts, driven by the EU's goal of zero net greenhouse gas emissions by 2050, without compromising economic growth and equal representation of all regions, will improve the basic skills and competencies of employees in the postal sector in order to have a positive impact on the environment and the community. It supports green and social action for the environment by raising awareness of the impact of climate change at the local and global level and on the economy.

By promoting the goals and measures of the European Green Deal, the GreenPosts project will raise awareness of the role of postal operators, but also of each individual in creating a better environment that we all strive for, and offer solutions that will help post offices to contribute to climate change resistance. The project designed and developed an online education consisting of one module and 9 lessons that follow the nine pillars of the European Green Deal. The training is intended both for employees in the postal sector and for everyone who wants to improve their knowledge and skills in applying the EGD measures in their business environment, but also in their lives. In each lesson, in addition to theoretical knowledge, participants have the opportunity to see examples of good practices.



## Project results:

- **“GreenPosts Assessment Tool”** is a tool to help posts to better understand the steps needed to do a quality assessment on their level of compliance and contribute towards the targets of the European Green Deal. By following this process beneficiaries will learn what they need to KNOW and what they need to CHANGE in order to improve their performance in this area.
- **“Implementing European Green Deal in Posts” Course** is developed with the goal to provide a practical framework for developing specific and targeted sustainable development skills and practices for posts. Specifically, the course aims to enhance and deepen the knowledge and competences of post offices' staff on how to apply everyday actions against climate change at local level.
- **„Peer to Peer Success Stories videos“** is one of the project's basic outputs and is the production of digitalized Success Stories, which offer examples of good practices from successful local actions on how to increase the resilience of postal services.
- **„Virtual Think Tank“** is the tool which is designed and is available on-line, providing the opportunity to the target group and the general public to receive all the necessary information for acquiring new skills and competences.

## Goals of the GreenPosts project:

- Implementation of the European Green Deal in the postal sector.
- Creation of a training course for employees of postal operators on how to put the European Green Deal into practice at the local level and respect the goal of sustainable development.
- Improving the green skills of employees in the postal sector at the local level by improving technical capacities, knowledge, values and attitudes to develop and support sustainable social, economic and environmental results in business, industry and the community.

## Impact:

Through the implementation of this project the partners aim at contributing significantly to enhancing the opportunities for administrative staff in policy stakeholders and local posts to have clear directions in terms of competences needed for implementing effective climate prevention actions. In this sense, these competencies and the necessary knowledge and understanding about change planning and evaluating effectiveness of climate resilience education, and developing vision and being a role model for climate mitigation and adaptation can be developed by stakeholders.

**The project will aim** to boost opportunities for people in these fields by bringing them together with experienced stakeholders thus creating new partnerships and support training schemes and innovative methodological tools. At the local, national and international levels the impacts include the following:

- Increase the communication of climate change;
- Bridging the gap between local knowledge and scientific information;
- Increase the social dialogue among local post offices' staff and new generation;
- Enhance the transformation of civic mindset and orientation;
- Increase the social participation in decision making policy procedures;
- Increase critical thinking of community;
- Motivate citizens to take action regarding climate change;
- Promote a pan-European dialogue between Posts, SMEs, VET providers;
- Support the development of trans-national and interregional partnerships, networks, clusters and smart specialisation strategies;
- Raising awareness about EU funding and tools available for the sector.