



PROJECT

# GREENPOSTS

„Green Skills & Practices for Postal Services to implement the European Green Deal“

## NEWSLETTER

no. 1

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Significant international developments such as the adoption of the Paris Agreement and the growing importance of the UN Sustainable Development Goals have highlighted the need for more urgent action by the global business community in the field of environmental sustainability. Climate change mitigation measures cover issues such as ensuring decent working conditions, promoting innovation, building sustainable cities and communities, ensuring responsible production and consumption. The GreenPosts project draws inspiration from existing initiatives, with the aim of implementing the European Green Deal in the postal sector.



With more than 600,000 post offices worldwide, the postal sector operates the largest physical distribution network on Earth. About 660,000 vehicles, 250,000 motorcycles and countless planes, which travel billions of kilometers each year, are used daily to deliver mail. The post office and 5.5 million postal workers consume electricity, water and paper, all of which have an impact on the environment. Local post offices are involved in various environmental activities, but it is not always easy for them to keep up to date with science and policy at EU level in order to create an adequate and comprehensive long-term plan focused on priorities, using the latest evidence and achieving better results.

The GreenPosts project will present clear and tangible benefits to all stakeholders involved. It will improve basic skills and competencies on leadership, citizenship and proactive action. It supports green and social action with proven benefits for the environment, the region and local communities as well as promoting social cohesion, integration and inclusion with benefits and more opportunities for all. Also, a pilot course will be held to test and adapt educational material developed through the Project.



### Goals:

- to provide training material for employees in the postal sector on how to put the European Green Deal into practice at local level and respect the goal of sustainable development.
- to improve green skills of employees in the postal sector at the local level by improving technical capacities, knowledge, values and attitudes to develop and support sustainable social, economic and environmental results in business, industry and the community.





## GreenPosts kick off meeting



Due to the circumstances of the COVID-19 pandemic, an introductory meeting of project partners was held on January 14th 2022 through the MS Teams platform. Goals and activities of the project were presented at the meeting, as well as the context of the action within the European Green Deal initiative. The partners were introduced to the contractual obligations, program procedures and mechanism, as well as the work methodology and structure of the project budget.

The project plans to establish a virtual forum where the main points of the European Green Deal will be transformed into educational material for the needs of the postal sector and employees in the postal industry. In general, the project is intended to involve local post offices, which are aware of various environmental problems related to noise or air pollution, waste disposal, education and consumer protection.

## About GreenPosts in Bulgaria

Bulgarian Post hosted the 2nd Transnational Meeting of the GreenPosts Project Steering Committee, which took place on July 11th and 12th, 2022 in the capital of Bulgaria, Sofia. The meeting was opened by Plamen Kostov, the director of international affairs, emphasizing the importance of such projects in the role of the transition of postal operators to sustainable business.

### Virtual ThinkTank

The content and form of the online forum (Virtual Think Tank) was presented, which will be an integral part of the project's website ([www.greenposts.eu](http://www.greenposts.eu)) and where project materials will be published, as well as all other important

information that can help the implementation and achievement of the project's goals. Registered members of the forum will be able to discuss the project and topics GreenPosts deals with and the application of the European Green Deal to sustainable business in the postal sector.

### Nine modules

In order to achieve the 2nd project result as best as possible, it is necessary to create a Course Guidelines in which the structure of the course will be determined as well as the layout of the material itself. The structure of the nine modules, as many as the main pillars of the European Green Deal, was also agreed upon. Each module will consist of four documents; unit description, script, PPT presentation and quiz.

The transnational meeting ended with an agreement on the preparation of an annual report to the National Agency on the implementation of the GreenPosts project and plans for the next meeting.



### Summary:

Project coordinator: Croatian Post - HP d.d.

Project partners: Bulgarian post EAD Bulgarski Poshti bp, Hellenic post ELLINIKI TACHYDROMEIA - ELTA, Cyprus postal service - DPS and Future Needs Management Consulting Ltd

Project duration: November 1, 2021 - October 31, 2023; 24 months

Project value: EUR 195,468.00 fully funded by EU funds from the Erasmus + program, Key Activity 2: Strategic Partnerships.

[www.greenposts.eu](http://www.greenposts.eu)



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